

Criteria	Beginning	Progress	Meets	Exceeds
Content & Creativity	<ul style="list-style-type: none"> • only talks about what the author did – no connection to personal self or real-world • vague – unclear exactly what was done • only one example given • only a list of things that the student did • does not help improve the lesson - no sign of reflection • details are not given on topics • 			<ul style="list-style-type: none"> •Enjoyed specifics, and gave detail •good detail on specific example • not just a list of things done, but how it affected the right • personal insight given shows how it connected to real life • gave both positive and feedback for improvement • 300 words or more •Postings provide comprehensive insight, understanding, and reflective thought about the topic by ...building a focused argument around a specific issue or...asking a new related question or...making an oppositional statement supported by personal experience or related research •Postings are creatively and fluently written to stimulate dialogue and commentary.
Voice				<ul style="list-style-type: none"> •writing shows voice by being specific – examples are given • how it affected them – honest feedback or talked about it personally • voice is original and differentiates it from other blogs •Postings are written in a style that is appealing and appropriate for the intended audience and a consistent voice is evident throughout. •Postings reflect the author’s unique personality through expressive and carefully selected word choices that bring the topic to life.

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Txt Layout, Graphics, Media	<ul style="list-style-type: none"> • image only shows template – is not student work that shows thinking or progress • images/graphics not connected to text 			<ul style="list-style-type: none"> • explained image, and gave details why it was included • pictures/visuals shows what they did – more than just text to explain learning • good opening – leads to what they're going to talk about
Timeliness and Tags				<ul style="list-style-type: none"> • the timeliness and groupings indicate organization • Post is categorized and topics are tagged appropriately.
Writing Quality	<ul style="list-style-type: none"> • grammar and spelling indicate lack of effort 			<ul style="list-style-type: none"> • Written responses are free of spelling or punctuation errors. The style of writing facilitates communication.